

ORDER



KSHB-TV

Orders

Order / Rev: 197965

Alt Order #:

Product Desc: Senate Leadership Fund

Estimate: 4067

Flight Dates: 10/28/16 - 11/03/16

Original Date / Rev: 10/12/16 / 10/12/16

Order Type: GENERAL

Primary AE: Erin Coppock

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Mentzer Media

Buying Contact:

Billing Contact:

210 West Pennsylvania Ave

Towson, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Senate Leadership Fund

Demographic: A25-54

Product Codes: PL Non-Ballot Issue

Priority: P-2

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: ISS

New Business Thru:

Order Separation: 00:10:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	6	\$4,050.00	\$3,442.50
10/31/16	11/03/16	26	\$13,950.00	\$11,857.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$4,050.00	\$3,442.50	0.00
November 2016	26	\$13,950.00	\$11,857.50	0.00
Totals	32	\$18,000.00	\$15,300.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/28/16	11/03/16	M-F 430-5am News M-F 430-5am News	CM	430-5am	-----	:30	0	\$50.00	FX	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	1111---		4				\$50.00		0.00			
N 2	KSHB	10/28/16	11/03/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	-----	:30	0	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	--111--		3				\$400.00		0.00			
N 3	KSHB	10/28/16	11/03/16	M-F Today Show M-F Today Show	CM	7-9am	-----	:30	0	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	-1-1---		2				\$450.00		0.00			
N 4	KSHB	10/28/16	11/03/16	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	-----	:30	0	\$225.00	P-1	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	1-11---		3				\$225.00		0.00			
N 5	KSHB	10/28/16	11/03/16	M-F 3-330pm M-F 3-330pm	CM	3-330pm	-----	:30	0	\$250.00	P-2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/16	11/03/16	1111---		4				\$250.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	10/28/16	11/03/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	-----	:30	0	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/16	11/03/16	-1111--		4		\$200.00		0.00					
N 7	KSHB	10/28/16	11/03/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-----	:30	0	\$650.00	P-1	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/16	11/03/16	1-11---		3		\$650.00		0.00					
N 8	KSHB	10/28/16	11/03/16	Tuesday Prime B Tuesday Prime B	CM	8-9pm	-----	:30	0	\$2,300.00	P-2	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/16	11/03/16	-1-----		1		\$2,300.00		0.00					
N 9	KSHB	10/28/16	11/03/16	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-----	:30	0	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/16	11/03/16	-1-----		1		\$3,000.00		0.00					
N 10	KSHB	10/28/16	11/03/16	Notre Dame Notre Dame	CM	Notre Dame	-----	:30	0	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/16	11/03/16	-----1-		1		\$600.00		0.00					
N 11	KSHB	10/28/16	11/03/16	NFL Pre-Game FNIA Su - NFL Pregame FNIA	CM	6-720pm	-----	:30	0	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/16	11/03/16	-----1		1		\$1,200.00		0.00					
N 12	KSHB	10/28/16	11/03/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	-----	:30	0	\$875.00	P-2	0.00	NM	3	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/16	11/03/16	-1-11--		3		\$875.00		0.00					
N 13	KSHB	10/28/16	11/03/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$775.00	P-1	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/16	11/03/16	---11--		2		\$775.00		0.00					
Totals														32	\$18,000.00